

MICHAEL ORLANDO

MULTIMEDIA DESIGNER

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PROFILE

I am a versatile multimedia designer who specializes in solving business challenges through design, animation, videography, and photography.

EDUCATION

Bachelors in Design and Animation

Monmouth University, NJ

SKILLS

Adobe Creative Suites
Motion Design
Photography
Videography
User Interface Design
User Experience Design
Print Design
Digital Illustration
Wix
Wordpress
Squarespace

AWARDS

Website Design Award (2019)
Art Directors Club of New Jersey

Most Valuable Member (2018-2019)
Hawk TV, Monmouth University

WORK EXPERIENCE

Graphic Designer

CMDS (June 2021 - Present)

- Designed graphical concepts to visually communicate the ideas of our clients, to their clients
- Solved strategic business challenges through creative and multimedia channels such as: UI and UX design, animation, print design, motion graphics, and videography

Senior Multimedia Designer

Coventry (November 2020 - June 2021)

- Supervised creative team, oversaw the creative process, and ensured on-time and on-budget delivery of projects
- Communicated and facilitated the art direction of print and digital deliverables

Multimedia Designer

KAL Design Co, LLC (August 2019 - November 2020)

- Produced a broad range of digital marketing initiatives, including promotional videos, animations, motion graphics, storyboards, websites, and social media campaigns
- Designed a variety of communication materials including pitch decks, brochures, white papers, and postcards

Design Resident

KAL Design Co, LLC (May 2019 - August 2019)

- Created and executed digital and print designs for global health care campaigns
- Composed wireframes and final designs for websites and applications

Graphic Designer

Defender Emergency Products (May 2017 - May 2019)

- Created advertisements for ambulance and fire truck divisions used in newspapers, magazines and newsletters in the Tri-State area
- Established overall branding styles and aesthetics for digital and printed content