



# MICHAEL ORLANDO

MULTIMEDIA DESIGNER

## PROFILE

I am a versatile multimedia designer who specializes in graphic design, motion graphics, video production, and photography. I am proficient in Adobe Photoshop, Illustrator, InDesign, After Effects, and Premiere. I have experience executing creative and strategic solutions through the principles of design.

## EDUCATION

### Monmouth University

West Long Branch, NJ

Bachelors in Design and Animation with a Concentration in Animation (Magna Cum Laude)

## SKILLS

Adobe Creative Suites

Motion Design

Photography

Videography

Digital Illustration

Wix

Wordpress

Squarespace

## CONTACT

Cell Phone: 732-535-3955

Email: meorlando6@gmail.com

Website: [michaelorlandodesign.com](http://michaelorlandodesign.com)

## WORK EXPERIENCE

### Senior Multimedia Designer

*Coventry Life Settlements (November 2020 - Present)*

- Supervised creative team, oversaw the creative process, and ensured on-time and on-budget delivery of projects.
- Communicated and facilitated the art direction of print and digital deliverables.
- Collaborated internally to conceptualize and execute creative solutions translated across various media platforms.

### Multimedia Designer

*KAL Design Co, LLC (August 2019 - November 2020)*

- Produced a broad range of digital marketing initiatives, including promotional videos, animations, motion graphics, storyboards, websites, and social media campaigns.
- Designed a variety of communication materials including pitch decks, brochures, white papers, and postcards.
- Independently shot and edited video projects and mini documentaries.

### Design Resident

*KAL Design Co, LLC (May 2019 - August 2019)*

- Created and executed conceptual designs for global campaigns on digital and printing platforms.
- Composed wireframes and final designs for websites and applications.
- Developed marketing assets for clients' internal and external branding.

### Graphic Designer

*Defender Emergency Products (May 2017 - May 2019)*

- Created advertisements for ambulance and fire truck divisions used in newspapers, magazines and newsletters in the Tri-State area.
- Established overall branding styles and aesthetics for digital and printed content.
- Shot and edited photography for Facebook, Instagram, and other social media platforms.